

Boost your language skills



● Optimise your chances of success

- Private & Semi Private Instruction
- Total Immersion®
- Corporate Services
- Berlitz Virtual Classroom
- Online & Blended Learning
- Berlitz Testing Services

Berlitz®

Helping the World Communicate



● Private Instruction

*Customized to suit
your exact needs*

Perfect for today's busy lifestyle

Do you want to learn a language fast and effectively and need a flexible schedule? We have the perfect solution for you. Private instruction allows you to speak during 50% of each class, developing your fluency and confidence.

Advantages

Berlitz' private instruction programs deliver all the advantages of one-on-one training. With a dedicated instructor at your side, you are supported and challenged intensively at the same time. Your Berlitz-trained instructor teaches you his/her own mother tongue and your program can incorporate internal company materials such as brochures, correspondence etc.

● Semi-Private Instruction

*Intensive, tailored program
for 2 participants*

Instruction with native-fluent teachers helps you to improve your active language skills in a relaxed atmosphere with all the advantages the Berlitz Method® has to offer. Instructors use a communicative approach based on listening and speaking, supplementing study with relevant reading and writing exercises, so students take on a new language the same way they did their first — with natural ease.

Of course, all of our students benefit from the classic Berlitz Method® originally created by Maximilian D. Berlitz in 1878. The Berlitz Method® uses a variety of instruction techniques, supplemented by online learning components which address different learning styles and maintain a balance of fluency and accuracy that is consistent with the needs of each student. The result is exceptionally efficient programs of live, online and blended learning to match our customers' individual needs.



● **Total Immersion®**

*The fastest way
to learn a foreign language*

Unique program benefits

- Highly concentrated individual instruction – 12 one-on-one lessons daily
- Active use of the new language all day long – including during lunch
- Communication in most business and social situations in the shortest possible time
- Study at the level and pace most suited to current proficiency skills and learning styles
- Focus on building skills to think and speak in the new language in a matter of days
- Course content can be tailored to the specific professional needs and objectives of the student
- Promotion of fluency and confidence level, as needed
- Daily consultations and feedback from a personal team of experienced teachers to ensure adjustments and on-pace learning

Total Immersion® is proven to be the fastest, most effective and intensive way to improve and activate language skills in the shortest possible time. This unique program is ideal for anyone seeking maximum progress within a limited period of time. After just one week you will already have an impressive active vocabulary in a foreign language.

Berlitz Total Immersion® programs are tested and proven to build language fluency through intensive individual instruction, eight hours a day for a minimum of five days.



● Corporate Language Services

*Berlitz offers a wide selection
of language and cultural services*

Berlitz Corporate Language Services offer international agreements on language training and language testing to accommodate the growing number of corporate clients wishing to offer their employees language and/or cultural training.

As part of corporate agreements, Berlitz makes level assessments, establishes course objectives, measures progress and monitors student satisfaction at all stages of a course.

With more than 500 language centers in over 60 countries, Berlitz has unrivaled experience in servicing global clients. Worldwide coverage permits us to enter into global agreements, offering customized instruction in multiple countries all under the simplicity of a single agreement.

Berlitz language instruction provides you with the skills you need to communicate effectively in a foreign language. The Berlitz Method® is distinguished by its openness to methodological changes and consequently implements the best tools and technologies available in modern foreign language instruction and advanced linguistic pedagogy.

The main advantages of the Berlitz Method®

- Focus on spoken communication
- Authentic material and situational learning
- Latest teaching methodologies
- Learner autonomy
- All learning styles are addressed and accommodated
- Highest degree of efficiency (in speed and sustainability)
- Personalised program planning, tracking and feedback
- Multi-media learning tools for four skills mastery



● **Berlitz Virtual Classroom**

*Live tuition in real time
via the Internet*

As with all Berlitz programs, tuition via Berlitz Virtual Classroom (BVC) is exclusively in the target language and carried out by native language instructors. Students simply log on to the BVC website with a private user name and password for scheduled lessons.

Assistance is given to students for every step of BVC course selection and enrollment. Before the course start, students are given a live pre-course briefing session to familiarize themselves with the program and learning process.

This program is suitable for students who

- Travel frequently and prefer individual planning and attention
- Wish to improve their conversational fluency
- Wish to save time and benefit from maximum scheduling flexibility

Unique program benefits

- Highly focused conversational training
- Each lesson can easily be recorded and played back for training and exercise
- Groups of employees at various locations can meet in Berlitz Virtual Classroom
- Reports on learning progress sent to the student and the employer
- A final test to determine the achieved level of language competence

Contact us for a demonstration
of Berlitz Virtual Classroom!



● Online & Blended Learning

Effective, measurable & flexible

eBerlitz Self-Study

eBerlitz Self Study offers thousands of fun and exciting exercises that focus on listening comprehension, reading comprehension, speaking and writing. Each activity presents a different combination of voice, text, and pictures covering a multitude of topics in general language and business language.

eBerlitz Tutoring

This is basically the same as eBerlitz Self-Study, but additionally the student will be supported by an eTutor who answers questions relating to the program by e-mail within 48 hours. Online tracking and reporting rounds out the complete language learning experience in eBerlitz programs.

eBerlitz Blended 1-2-3 – the best of both worlds

Live lessons combined with self-study and tutoring assistance

eBerlitz Blended programs provide all the benefits of live instruction either face-to face at Berlitz or via Berlitz Virtual Classroom combined with online self-studies via eBerlitz Tutoring.

eBerlitz Blended is suitable for students who

- Wish to combine e-learning with live instruction
- Travel frequently and need maximum scheduling flexibility

Unique program benefits

- Online studies combined with live tuition secures progression and keeps the student motivated
- Pre-scheduled sessions of live tuition at the client company or over the Virtual Classroom.

Blended 1:

- 40 hours of online learning per language proficiency level
- 3 live sessions of 90 minutes either face-to-face at Berlitz or via Berlitz Virtual Classroom over the internet

Blended 2:

- 30 hours of online learning per language proficiency level
- 7 live sessions of 90 minutes either face-to-face at Berlitz or via Berlitz Virtual Classroom over the internet

Blended 3:

- 20 hours of online learning per language proficiency level
- 14 live sessions of 90 minutes either face-to-face at Berlitz or via Berlitz Virtual Classroom over the internet



● **Berlitz Testing Services**

Online or live

Berlitz offers professional language proficiency testing to assess people’s ability to communicate in foreign languages. Our tests are ideal for pre-employment screening, internal benchmarking, and qualification requirements. We offer a wide variety of tests including:

Berlitz Online Proficiency Tests:

Online tests of English, Spanish, French, German, and Italian

- Format: Fully computerized online test
- Skills Tested: Listening Comprehension, Reading Comprehension, Grammar & Vocabulary
- Duration: 60 – 90 minutes
- Test results: Scores emailed immediately; company reporting available
Results based on the Common European Framework (CEF)

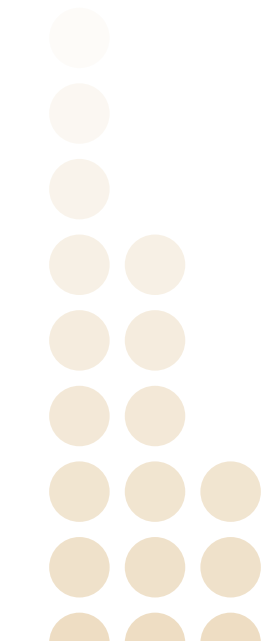
Berlitz Proficiency Interviews:

Conducted by a Berlitz Rater over the telephone; available in several languages

- Format: Berlitz Rater assesses examinee over the telephone
- Skills Tested: Active speaking skills
- Length: 20 – 30 minutes
- Test Results: Scores emailed within 24 hours; company reporting available
Results based on the Common European Framework (CEF)

Berlitz Custom Tests: Customizable content to meet your specific workplace requirements; available in many languages. Berlitz can create tests and testing procedures based on your company requirements. Possible formats include online/computerized tests, live assessments over the telephone, and paper-based tests in a variety of languages.

Berlitz has a level scale of 1 to 10 correlating to the European Framework (CEF), which has six levels.



● Why Berlitz?

The best results in the shortest possible time combined with the best teaching quality and method – these are the crucial factors when choosing a language training solution.

Based on our data and experience training more than 300,000 adults each year we will advise you and together with you clarify all the critical success factors:

Time Factor

- A fixed lesson plan with a clear goal and target completion date
- Fixed or flexible lesson plan
- Choice of location for tuition: the Berlitz Language Center near you or at your company
- Helping you choose the appropriate training approach: Live Tuition, Blended Learning or Online Courses

Berlitz Language Services Nordic

Denmark

Berlitz Language Center
Vimmelskaftet 42 A
(Strøget/Jorcks Passage)
1161 Copenhagen K
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Finland

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Fax 09-6689 4646
info@berlitz.fi

Results Factor

- Personal placement testing necessary to design concrete, individual training concepts
- Definition of program goals and content
- Progress reporting and feedback during the program
- Course end level tests which accurately measure progress and success
- Recommendation for possible further training

Cost Factor

- Granting special terms and conditions within a national or international cooperation agreement
- Choice of lower-cost package solutions or fully-flexible training options
- Your individual offer based on an optimal marriage of time and cost factors